



KERN COUNTY BOARD OF TRADE

SUBMITTING YOUR PROPERTY to the KERN COUNTY FILM COMMISSION LOCATION DIRECTORY

BEFORE YOU START

Remember the goal.

The objective is to identify something Hollywood will find interesting or unique, then “sell” a location scout or manager on its filming potential. Following these guidelines makes the job easier.

Ask yourself, “Is this unique?”

While everyone may find his or her property appealing, Hollywood looks at potential locations in a different way. If you’ve seen it before, Hollywood already knows where to find it. To entice the industry to leave the comfort -- and lower cost -- of the studio lot, a location has to offer something the industry can’t find elsewhere. Unusual architecture or building materials, landscapes and surroundings are always good selling points.

TAKING PHOTOS

Think quality first

A good digital camera is a must. While the Kern County Film Commission on-line library shows only a handful of photos from each location, our total library numbers in the thousands of shots. Scouts intrigued by the on-line sample may ask for additional photos. Providing your color photos to us on disc in a high-resolution digital format (300-DPI photos in jpeg format are preferred) speeds up the process. Do not submit extreme close-ups, Polaroids, photos from magazines, or postcards. We can’t duplicate them to send to location scouts.

Provide plenty of photos, but be selective

Provide an overview and show off the unique aspects of a property, but don’t take photos for the sake of numbers. Usually a dozen photos will cover any location, often less. You don’t need to shoot every doorway, hall, room, window, bush, etc (most interiors will be recreated on stage). Emphasize the selling points of your property and remember, you’re shooting *the property*. Photos of the family dog in a wagon or Cousin Phil behind the bar may be cute, but they won’t to sell locations and aren’t appropriate for the location library.

Do feel free to include photos that might help the production company. For larger properties this might include private access roads, out buildings and on-site parking areas.

Cover the subject

Your shots should include the entire length, width and height of the location. For example, an exterior photo of a house should include the entire structure including the roofline, any aerials or lines extending above the roof line, and any adjacent structures (such as a detached garage) or landscaping.. Make sure to include multiple angles.

Use flash

Dull or indistinguishable backgrounds won’t sell. For exteriors, use a flash or wait for more suitable natural light to remove shadows, and never shoot directly toward the sun. Keep in mind that flash units also have limitations. For larger interiors, such as a theater or hall, ask that the lights be turned on

SUBMITTING YOUR APPLICATION

Complete the Location Listing Application and return it, with your photos, to the film commission. Please provide as much detail as possible Locations scouts will contact the film commission for additional information. Your description can be the difference in a scout showing interest or moving on to the next potential site.

Your information WILL NOT be posted on the web site. By submitting this form, you are authorizing the film commission to market the property on your behalf and to provide your contact information to filmmakers. The film commission also asks that it be notified should you alter or sell the property, or should you choose to remove it from consideration for filming.

Property owners submitting an application also agree to specific terms of service. Please read the application in full before providing any materials to the Kern County Film Commission.



LOCATION LISTING APPLICATION

Please complete and return one (1) copy of this form for EACH separate property to be listed in the Kern County Film Commission's on-line production directory. Please include photos showing attributes of said property. Limit submissions to unique or unusual locations. Kern County Film Commission will make the final determination as to qualifications for (and appropriateness of) listings for any and all properties. All photos and descriptions become the property of the Kern County Film Commission.

Complete and Return To:

KERN COUNTY FILM COMMISSION

2101 OAK STREET

BAKERSFIELD, CA 93301

(661) 868-KERN

(800) 500-KERN

(661) 861-2017 fax

Site Name _____

Physical Address / Location _____

Nearest City _____ Nearest Major Street / Highway _____

Owner _____

Mailing Address _____

City _____ State _____ Zip _____

Contact Name (if different from above) _____

Contact Phone - Day _____ Contact Phone - Evening _____

Description of property (unique features, architectural style, age, landscaping, surroundings, etc.)

Could property substitute for another region? Where? (Example: Midwest, Italy)



-- over --



Check all that apply:

Availability	No restrictions (generally available) Restrictions Time restrictions Availability based on activity Exteriors only Interiors only
Access	Roads available Good roads (easily accessible by large trucks) Fair roads Paved private roads Unpaved roads No roads
Parking	No restrictions (suitable for large productions, i.e. (80 vehicles or more) Restrictions Critical vehicles / trucks only Generators only No parking on site Distance to parking _____ Other parking restrictions _____
Electrical	No outlets available Outlets available 110V 220v Production company may use on-site power at: Additional charge No additional charge
Noise	No noise problems Noise problems In flight path Frequent flights Occasional noise Near railroad tracks Near freeway / highway Near other noise source (explain) _____
Scenery	Neighboring Property Vegetation Vista Water Other _____ Describe _____ _____
Region	Agricultural Desert Flat land Mountains Residential Rural Suburban Urban
Film History	Never filmed Previously filmed Credits _____ _____